SpencerFane®

Alexandra Samofalova

Senior Associate

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Overview

Alexandra's practice encompasses data privacy, cybersecurity, artificial intelligence, real estate, corporate, and business law. She provides strategic legal counsel to corporations, nonprofits, management companies, developers, contractors, and other professionals, helping them navigate complex evolving legal and regulatory landscapes.

Alexandra's exceptional creative and strategic problem-solving, strong client communication, and ability to deliver innovative solutions, clear and reliable guidance, and consistently favorable outcomes directly reaffirms the Data Privacy and Cybersecurity and Real Estate practice groups' highest ideals as well as the firm's broader core values, including clear, reliable counsel free of ambiguity and inefficiencies. Clients consistently express gratitude for her thoroughness and responsiveness and value her ability to translate intricate legal challenges into actionable strategies.

Alexandra has a reputation for resolving disputes efficiently through pre-litigation channels and provides preventive counseling to help clients mitigate legal exposure and ensure they are well-prepared to navigate potential legal challenges. When informal resolution is not possible, she aggressively pursues enforcement. Her ability to balance proactive strategies with decisive enforcement ensures that clients are both protected and well-positioned for success, demonstrating her commitment to facilitating seamless transactions.

Alexandra is at the forefront of emerging legal fields, advising businesses on the intricate web of data privacy, cybersecurity, and artificial intelligence laws. She counsels clients on regulatory compliance, risk mitigation, and best practices for data protection, ensuring their operations remain resilient in a rapidly evolving digital landscape. Her focus areas include:

- Data Protection & Compliance: Guiding businesses through compliance with state, federal, and international data privacy laws, including the CCPA/CPRA, GDPR, HIPAA, and industry-specific regulations.
- Cybersecurity Risk Management: Advising on incident response planning, breach mitigation, regulatory reporting, and cyber insurance coverage.
- AI Governance & Ethical Deployment: Ensuring responsible AI implementation by advising on regulatory frameworks, risk management, data usage, algorithmic accountability, bias mitigation, intellectual property risks, and ethical AI

practices.

Alexandra's ability to synthesize complex legal, technical, and operational considerations allows her to provide comprehensive risk management solutions that protect businesses from regulatory penalties, reputational harm, and cybersecurity threats and ensures her clients stay ahead of evolving technological threats while maintaining compliance with fast-changing global regulations.

While Alexandra's primary focus is on emerging data privacy, cybersecurity, and AI law, her real estate, corporate, and business law knowledge remains a cornerstone of her practice. She has advocated and litigated on a broad spectrum of real estate and business disputes involving corporate operations and governance, nonprofit law, fair housing, title issues, leasing, housing finance, consumer protection, construction defects, unfair business practices, contract disputes, and professional liability.

Her experience extends to working with quasi-governmental associations such as planned developments, homeowners associations, and co-operatives, as well as both working on financing, acquisition, development, syndication, sale or lease-up, and operations for both for-profit and nonprofit developers and owners across the state.

Alexandra's provides housing clients diligent guidance on compliance with various government regulations and affordable housing programs, including U.S. Department of Housing and Urban Development (HUD) programs such as HUD's Section 8 project-based rental assistance, project-based voucher, and housing choice voucher programs. She also provides counsel on the Low-Income Housing Tax Credit Program and regulatory agreements with state and local funding sources.

Education

- Chapman University, Fowler School of Law, 2013 (J.D.)

Bar Admissions

- California

Court Admissions

- U.S. District Court for the Central District of California
- U.S. Bankruptcy Court for the Central District of California

Community Involvement

- American Red Cross
- National Bleeding Disorders Foundation
- American Society for the Prevention of Cruelty to Animals (ASPCA)
- The Animal Foundation
- Los Angeles Fire Department Foundation
- West Valley Food Pantry
- Planned Parenthood
- TreePeople
- Chapman University Fowler School of Law, Chapman Mediation Clinic, volunteer

Memberships

- California State Bar
- Santa Monica Bar Association
- Santa Monica Chamber of Commerce